**Choosing The Right** 

# COLOR AWNING Fabric For Your Home

#### Choosing the perfect shade

Your awning color choice will be influenced not just by the color of your home, but also by the reason you are adding an awning, as well as the environment where you live, and your personal sense of style. Whether you are looking for a solid or striped awning, every fabric has a primary or base color. The decision of dark or light is up to you.

If your main goal is to maximize the energy benefits, choose a lighter color option. A lighter colored fabric will reflect light and heat at a higher rate than a darker color, providing significantly more cooling. Studies have shown that lighter colors can provide more than double the cooling effect over dark material!

You might choose a darker color for aesthetic reasons, such as to coordinate with or contrast your home's exterior. Or if you live in a dry area, a darker base color will not show dust as guickly as a light color.

#### Pattern or solid color?

The most popular awning fabrics are ones with either one solid color or a simple stripe pattern. If you are looking for a striped awning, you also need to consider width of the stripe. Narrow stripes work best for a window or a small area. This ensures that there will be enough stripes to get a sense of the entire pattern and that it will be visually pleasing, even at a distance. A narrow pattern will feel busy on a large scale, but a wide stripe is a great choice for covering a larger area such as a porch or patio.





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### subrella<sup>®</sup> Fabrics

Providing needed shade is what Sunbrella® fabrics does best—supplying protection from the elements, comfort in the heat of the summer, and undeniable style. Sunbrella fabric is woven from 100% solution dyed acrylic for superior color saturation that won't fade or wash away. It's available in over 200 colors and patterns, with new options to choose from added regularly!

In ordinary fabrics, dyes are added to the surface of the yarn or fabric. The color only penetrates the outer layer and washes out or fades away over time. It's the difference between an apple and a carrot: other fabrics are like an apple, which has a brightly colored peel, but no pigment in the core. The color in Sunbrella fabrics penetrates all the way to the core (like a carrot) ensuring years of vibrant color and performance.



